

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 16.35  
\*\*\* WFTV-TV \*\*\*

REP HEADLINE# 6312696 TRF# 331148  
\$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # 6556 SALESMAN #  
AGY # 1286 AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200  
ALEXANDRIA, VA 22310  
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6312696 CLASS: NATL. LOCAL REGIONAL  
PRDCT BILL NELSON SENATE EST#587 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 16.35

REP: TO LENA  
FR JULIE  
RJCT M2  
MANUALLY DELETED SPOT ON 17  
SAVE \$1800 TOWARD ANOTHER SPOT.  
PLS CFM, THX 9/21

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
17	S		800P-1100P	30		\$1,800.00	9/22	9/22	0		SAT	0

AGENCY ADVERTISER CODE = AGENCY EST# = 587  
AGENCY PRODUCT CODE =  
PROGRAM : SAT COLL FOOTBALL  
STATION MAKEGOOD OFFERS:  
M2 REJECT BUY#17 MISSED: SAT/800P-1100P SEP22 30S \$1,800.00 (SEP21/12)  
OFFER: TU-F/500P-600P SEP25 30S \$1,800.00 PLS ADVISE.  
CMT: WE CAN OFFER:

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\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			20375.00									
CONTRACT TOTAL												20375.00
TOTAL SPOTS												27

MARKET TOTALS \$102,896 WFTV 28% WKMG 29% WESH 24% WOFL 14% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 5% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE